



Coalition on Homelessness
and Housing in Ohio
COHHIO



Dear Supporter,

As you know, these are tough times for non-profit organizations and that includes us. That's why this August, we're trying a little something new to raise money for our work.

We've joined a group of 9 other progressive organizations to jointly compete in an online fundraising opportunity called **Pepsi Refresh Everything**.

While we ordinarily steer clear of contests like this, Pepsi is giving away some serious money and we think we have a great shot at winning. Moreover, because of the set-up of the contest, we will not only raise money for ourselves but for 9 other great organizations working on progressive issues. In total, we have the chance to raise over \$500,000 in August alone. If COHHIO wins in its category, Pepsi will write us a check for \$50,000. And all it'll take is 30 seconds of your time once a day in August!

That's where we need your help.

Rather than asking you to donate money, we're asking that you to sign-up to be a daily voter for COHHIO in August by going here: <http://www.theprogressiveslate.com/pepsi.php?name=COHHIO>.

As a daily voter, you'll receive a short email each morning in the month of August with a link where you can go and push a single button to automatically cast 10 votes each day for all the organizations on the Progressive Slate (that's what we're calling all of our groups working together). The contest runs through August and we'll know by the end of the month whether we won or not.

Working with the other organizations on the slate, we're hoping to build a group of several thousand daily voters—can you sign up now at <http://www.theprogressiveslate.com/pepsi.php?name=COHHIO> to help us win? Be sure to note the name of the person at COHHIO who told you about the Progressive Slate so they can get credit for your participation!

This will money make a big difference for our work this year.

This money will be crucial to our plans for the rest of the year and into 2011. The grant will give COHHIO the flexibility to use the funds for advocacy issues as needed, like protecting the Ohio Housing Trust Fund from budget raids, pushing for foreclosure prevention and closing payday lending loopholes.

The other groups on the slate include organizations that are working to mobilize young voters, coordinate progressive efforts at the state level, improve access to college, promote healthy eating, and provide legal and advocacy support for low-income communities.

This overall effort is being coordinated by the Center for Progressive Leadership (CPL). Please know that your name will not be used for any purpose other than voting for the Progressive Slate during the month of August.

Thanks for the support! We deeply appreciate your time.